



Conversation Tips to Increase COVID-19 Vaccine Confidence



Prepare to listen
Listen to understand, not to resolve.



Be curious and empathetic
“Tell me more about that...”
“Help me to understand...”



Process what was said
Thank them for having an open and honest conversation with you. Be prepared to provide resources if requested.



- Don't try to prove them wrong
- Don't try to “seal the deal”, you can leave the conversation open
- Don't let your personal beliefs or emotions enter the conversation



If you would like to learn more about promoting vaccine confidence, watch Telligen’s [**Promoting COVID-19 Vaccine Confidence Now**](#) with Dr. Leslie Eber.